

## Carolinas Chapter PHTA Pool Awards Rules

**Objective:** Showcase quality pool and spa projects, both commercial and residential, located in North Carolina and South Carolina and built by local builders that are Pool & Hot Tub Alliance members residing in the Carolinas.

**Entry Application:** Entries application must be submitted electronically via the website PHTACarolinas.org. Entries can be paid for via link on website and multiple categories per company are allowed to be submitted. The cut-off date for entry submittals is the first week of October.

**Entry Process:** The entry application will be allowed to enter up to 4 photographs and 1 plaque photograph of the project and up to a 1000-word description. Description can include projects design goals and achievements. Information about design process, access challenges, terrain challenges and technical achievements. Photographs are intended to showcase the “**pools only**” so please do not submit photos with swimmers and sun bathers in them (these will be removed from your entry application). The same project can be entered up to two categories maximum.

**Photo Tips:** Clean your pool first! It is highly recommended to remove automatic pool cleaners, pool cleaning equipment, towels, pool toys and floats. For best results a professional photographer is recommended. A high-resolution camera and lens will always capture a better image than camera phones, especially when your photo is displayed on a big screen at the awards ceremony. The “Golden Hour” dawn and dusk provide better lighting and less glare. For a solid all-around photo portfolio consider a couple photos of the project completed, an overhead drone photo of the entire project, a nighttime photo showcasing the lighting and a photo of the project during construction.

**Judging:** All entries will be coded anonymously to assure a non-biased opinion by the judges, so any photo or literature submittals showing company logos or referencing the contestant’s company will be disqualified. The PHTA Carolinas Chapter will look to solicit its judging panel from pool experts that reside out of state or are retired from the industry. Gold, Silver, Bronze and Honorable Mention awards will be presented for each category. If the judging panel arrives at a tie, both contestants will receive the award.

**Proprietary Release:** It is implied by submitting an entry that any photos submitted become property of the PHTA Carolinas Chapter and can be used for our social media postings and on our website with no copyright liability repercussions.